



CRISP Highlights...

General Information

Functions
CRISP & CRISPssm
Integration
Spec Sheet
Realtime
Category Management
CRM
Advanced Merchandising
Deal Management
Digital Products
Enterprise Management
The Grocery Industry

Information For Supermarkets

Return on Investment
Financial Management:

- ▶ for **publically traded** supermarket chains in a post-Enron world
- ▶ for **privately owned** supermarkets

Weekly P&L's
Typical Layouts

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Independent Grocers

Major Benefits
Why Install a Point-of-Sale System?
More Sales & Profits
1 week payback, 4 steps
Return on Investment
Typical Layouts
Your Merchants' Association

**Contact us at MicroNEX
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“ In today’s post-Enron environment, CEOs can no longer avoid a trip to the Big House by pleading ignorance.....” Harvey Grimwall

You’re especially exposed in this new world if you’re a supermarket executive. In this role, you’ve probably been forced to rely on financial management processes that leave you liable for the errors and omissions of subordinates.

enron

You have plenty of company. Few supermarket CEOs ever know the value of inventory in their stores until physicals are taken — or which department managers are losing money. Reordering is largely manual and error prone. Management reporting and control is based on guesstimates of the number one expense — cost-of-goods.

anderson

worldcom

The culture is sales driven. Line managers have little profit incentive — or means to know whether their efforts lead to profit.

global crossing

In the new environment, strong financial management takes on fresh urgency. Before Enron, it was a matter of avoiding shareholder unrest. Now, it’s also a matter of avoiding criminal liability.

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MicroNEX® tools and experience can give you control that helps improve performance... and dramatically reduce your risk.

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go to...
Blind Man’s Bluff

