

CRISP Highlights...

General Information

Functions
CRISP & CRISPssm
Integration
Spec Sheet
Realtime
Category Management
CRM
Advanced Merchandising
Deal Management
Digital Products
Enterprise Management
The Grocery Industry

Information For Supermarkets

Return on Investment
Financial Management:
▶ for **publically traded** supermarket chains in a post-Enron world
▶ for **privately owned** supermarkets

Weekly P&L's
Typical Layouts

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Independent Grocers

Major Benefits
Why Install a Point-of-Sale System?
More Sales & Profits
1 week payback, 4 steps
Return on Investment
Typical Layouts
Your Merchants' Association

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